

LODGING TAX ADVISORY COMMITTEE

July 20, 2018 at 1:00pm

Commissioners Meeting Room

1216 W Robert Bush Drive South Bend, WA 98586

MINUTES

ATTENDANCE:

Frank Wolfe, Commissioner-Chair

Amanda Bennett, Confidential Secretary

Patty Rolfe, Alternate-Activity User

Collector of Tax Members:

Curt Stephens

Laurie Anderson

Tiffany Turner

Activity User Members:

Laurie Bowman

Betsy Millard

Andi Day-Vice Chair

Others:

There were four (4) members of the general public in attendance.

Chairman Wolfe opened the meeting at approximately 1:00 pm.

Introduction of Lodging Tax Advisory Committee members in attendance.

Public Comment- NONE.

It was moved by Andi Day and seconded by Laurie Anderson to accept the minutes of October 24, 2017 as presented **6 AYE 0 OPPOSED MOTION CARRIED** *(Brief discussion regarding an abstention being a vote and if it qualifies as holding a quorum if half of the members abstain)*

Chairman Wolfe announced the committee would hear presentations from organizations that have submitted a request for proposal; Betsy Millard requested to start from smallest request to the larger requests.

Presentations for Request for Proposal for Tourism Development were conducted followed by questions asked by the Lodging Tax Advisory Committee regarding the proposal.

Public Input was closed at this time.

Recommendations for Request for Proposal funding appropriated is as followed:

It was moved by Betsy Millard to award the request for proposal to North Coast Food Web in the amount of \$4,695.00 for target expansion in Pacific County and connect to existing food web connections on the coast with a contract recommendation to add that a resident of Pacific County shall serve on their board and narrative shall be submitted with reimbursement request; Seconded by Tiffany Turner **6 AYE 0 NAY 0 ABSTAIN CARRIED**

It was moved by Tiffany Turner to award the request for proposal to Northwest Carriage Museum in the amount of \$10,000.00 for the purpose of marketing/advertising over a two year period, subject to adequate budget appropriations and receipt of reports during off season; Seconded by Andi Day **5 AYE 0 NAY 1 ABSTAIN CARRIED**

It was moved by Laurie Anderson to award the request for proposal to EDC in an amount not to exceed \$50,000.00 for the purpose of D.A.R.T. with contract recommendations to include to collaborate with the Pacific County Tourism Bureau, priority given to bicycling with a report ready by the winter of 2019 and birding portion as a second priority, expand over a two year period, Pacific County Tourism Bureau will provide all branded tourism materials and the staff person hired by the Tourism Bureau will serve on the steering committee within D.A.R.T.; Seconded by Betsy Millard **5 AYE 0 NAY 1 ABSTAIN CARRIED**

It was moved by Betsy Millard to award the request for proposal to the Pacific County Tourism Bureau in the amount of \$75,000.00 over two years for the purpose to staff and implement the three prong strategic growth plan with requirement that the Pacific County Tourism Bureau collaborates with the EDC, staff member will serve on the steering committee within D.A.R.T., will seek supplemental funds from Long Beach and Ilwaco and will provide all branded tourism materials; Seconded by Laurie Bowman **3 AYE 0 NAY 3 ABSTAIN CARRIED**

Public Comment

Michelle Layman asked for email communication when anything comes up for Lodging Tax and that because not receiving such correspondence she was unaware of the RFP and would have submitted. *(Discussion followed regarding this matter)*

Public Comment Closed.

Recommendations for establishing baseline funding are appropriated as followed:

It was moved by Tiffany Turner to establish baseline funding for organizations #1-4, #6, #8 and #12-15 such as Peninsula Saddle Club, Water Music Festival, Sunday Afternoon Live, Pacific County Fair, Tokeland North Cove Chamber of Commerce, Pacific County Historical Society and Museum, Willapa Harbor Chamber of Commerce, Ocean Park Area Chamber of Commerce, Ilwaco Charter Association and Finnish American Folk Festival as recommended by the Lodging Tax Advisory Committee represented in the excel spreadsheet (see attached) and seconded by Andi Day **6 AYE 0 NAY 0 ABSTAIN CARRIED**

It was moved by Laurie Anderson to establish the Northwest Carriage Museum baseline funding as recommended by the Lodging Tax Advisory Committee represented in the excel spreadsheet (see attached) and seconded by Betsy Millard **5 AYE 0 NAY 1 ABSTAINED (Laurie Bowman Abstained) CARRIED**

It was moved by Betsy Millard to establish the Pacific County Economic Development Council baseline funding as recommended by the Lodging Tax Advisory Committee represented in the excel spreadsheet (see attached) and seconded by Andi Day **5 AYE 0 NAY 1 ABSTAIN (Tiffany Turner Abstained) CARRIED**

It was moved by Tiffany Turner to establish the World Kite Museum and Hall of Fame baseline funding as recommended by the Lodging Tax Advisory Committee represented in the excel spreadsheet (see attached) and seconded by Laurie Bowman **6 AYE 0 NAY 0 ABSTAIN CARRIED**


It was moved by Andi Day to establish the Columbia Pacific Heritage Museum baseline funding as recommended by the Lodging Tax Advisory Committee represented in the excel spreadsheet (see attached) and seconded by Laurie Bowman **5 AYE 0 NAY 1 ABSTAIN (Betsy Millard Abstained) CARRIED**

It was moved by Betsy Millard to establish the Long Beach Peninsula Tourism Bureau, DBA Pacific County Tourism Bureau baseline funding as recommended by the Lodging Tax Advisory Committee represented in the excel spreadsheet (see attached) and seconded by Laurie Bowman **3 AYE 0 NAY 3 ABSTAIN (Andi Day, Tiffany Turner, Laurie Anderson Abstained) CARRIED**

It was moved by Tiffany Turner to close the meeting and seconded by Laurie Bowman **6 AYE 0 NAY 0 ABSTAIN**

Closed meeting at approximately 3:35pm

PACIFIC COUNTY
LODGING TAX ADVISORY COMMITTEE



Commissioner Frank Wolfe, Chair



Andi Day, Vice Chair

 10/25/18

Amanda Bennett, Confidential Secretary

CC: Board of County Commissioners
(See recording for full discussions)