

TOURISM SERVICE CONTRACT

Lodging Tax Contract: Pacific County Economic Development Council

**Contract Reference: TDF106: PCEDC2011
Amendment #1**

WHEREAS, the Agreement for Community Development Services between Pacific County and the Pacific County Economic Development Council, effective the 1st of January 2011, allows for amendment to the general scope of the Contract and the services to be performed; and

WHEREAS, the Lower Columbia Economic Development Council was awarded a Tourism Service Contract in the amount of \$1,500 (one thousand five hundred) dollars for the production of 2,500 brochures to promote tourism within Pacific County.

WHEREAS, the Lower Columbia EDC has merged with the Wahkiakum County Chamber of Commerce and are no longer eligible to access the funding awarded them through Contract # TDF106:LCEDC2011 for creating and printing a brochure to promote tourism in the Naselle area;

FURTHERMORE, the Pacific County EDC has agreed to create and print 2,500 new brochures to promote tourism in the Naselle area;

NOW, THEREFORE, the following Amendment shall replace Sections 1-Funding, and Attachment A: Scope of Work of the original Agreement:

1. FUNDING: Eleven Thousand Five Hundred Dollars (\$11,500) have been pledged from the COUNTY Tourism Development Fund No. 106 in fiscal year 2011 to assist with **Tourism Promotion** within Pacific County. Said amount shall constitute the maximum reimbursement the ORGANIZATION is eligible to receive from the COUNTY under this Amendment.

All other terms and conditions within the Agreement shall remain the same. This Amendment is hereby agreed to, effective the 1st day of September, 2011.

IN WITNESS WHEREOF the parties hereto have caused this Agreement to be executed
this _____ day of _____, 2011.

ORGANIZATION
Pacific County Economic Development Council

Board of County Commissioners
Pacific County, Washington

Print Name Title

Norman B. Cuffel, Chairman

Signature Date

Jon C. Kaino, Commissioner

ATTEST:

Lisa Ayers, Commissioner

Print Name Title

ATTEST:

Signature Date

Clerk of the Board Date

APPROVED AS TO FORM:

David Burke
Pacific County Prosecuting Attorney

Signature Date

ATTACHMENT A: SCOPE OF WORK

2011 Promotion of the Pacific County area and/or Events/Attractions in Pacific County to Potential Tourists:

<u>Activity:</u>	<u>Estimated Number of Unduplicated Contacts/Actions</u>	<u>Budget</u>
In-Person Contacts	100 Contacts	\$ 700
Brochures	16,500 Produced/Printed	\$6,500
Brochures	10,000 Distributed	\$1,500
Print Ads	5 Ads to be Placed	\$1,300
*NOTE: print ads must be placed more than 50 miles out of Pacific County		
Website	14,000 Page Views	\$1,500
		Total: <u>\$11,500</u>

ATTACHMENT A: SCOPE OF WORK

**2011 Promotion of the Pacific County area and/or Multiple Events in Pacific County to
Potential Tourists Residing Out of Area (outside Pacific County):**

<u>Activity:</u>	<u>Estimated Number of Unduplicated Contacts/Actions</u>	<u>Budget</u>
Brochures	2,500 Produced/Printed	\$1,500
	Total:	<u>\$1,500</u>